



**LOUGHBOROUGH  
DESIGN PRESS**



## DESIGN EDUCATION: A Vision for the Future

### Developing a modern, progressive design education curriculum

This book is for politicians, manufacturers, business people, school governors, headteachers, interested parents and other policymakers. It was LDP's contribution to the chorus of criticism of the Government's extraordinary proposals for the English National Curriculum in Design & Technology and Art & Design. It was delivered to the DfE within the consultation period and contained two sections: '**For now**' and '**For the future**'. Ken Baynes talks about 'Design Education: A Vision Lost?' on LDP's YouTube channel at [youtube.com/ldpressbooks](https://youtube.com/ldpressbooks)

#### **Paperback, B&W**

ISBN 978-1-909671-03-4 (£7.99 RRP)

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#### FOR NOW

Christopher Frayling has written a Foreword. Ken Baynes & Eddie Norman have put forward Recommendations. Phil Roberts provides a means to review and develop curricular provision and practice. Eddie Norman provides an overview of research in design education.

#### FOR THE FUTURE

In 2010 Ken Baynes gave the John Eggleston Memorial Lecture at the Design and Technology Association's Education and International Research Conference. He proposed 7 Key Themes that should be considered in developing design education curricula. In this book Ken revisits these themes and leading design education academics have joined forces to contribute further to their discussion.

**Phil Roberts - The Aims of Design Education**, Eddie Norman & Ken Baynes - **The Significance of Practical Education**, **Stephanie Atkinson - Encouraging the Imagination**, Krysia Brochocka & Ken Baynes - **The Cognitive Value of Aesthetic Awareness**, **Gill Hope - The Value of Learning Through Making**, Niall Seery & Eddie Norman - **The Creative Relationships between Designing and Making**, **Eileen Adams - The Educational Purpose of Doing Design Projects**

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