

DESIGN: Models of Change

The impact of designerly thinking on people's lives and the environment

Can designerly thinking help humans make mental models of a sustainable future?

The book that **Ken Baynes** has been working on for 10 years is now available. Ken addresses questions such as: How do designers do what they do? What is it that goes on in their minds that enables them to shape the things that people buy, use and inhabit? And how far do they share their mental abilities with people at large? Ken Baynes talks about his new book on LDP's YouTube Channel at youtube.com/ldpressbooks

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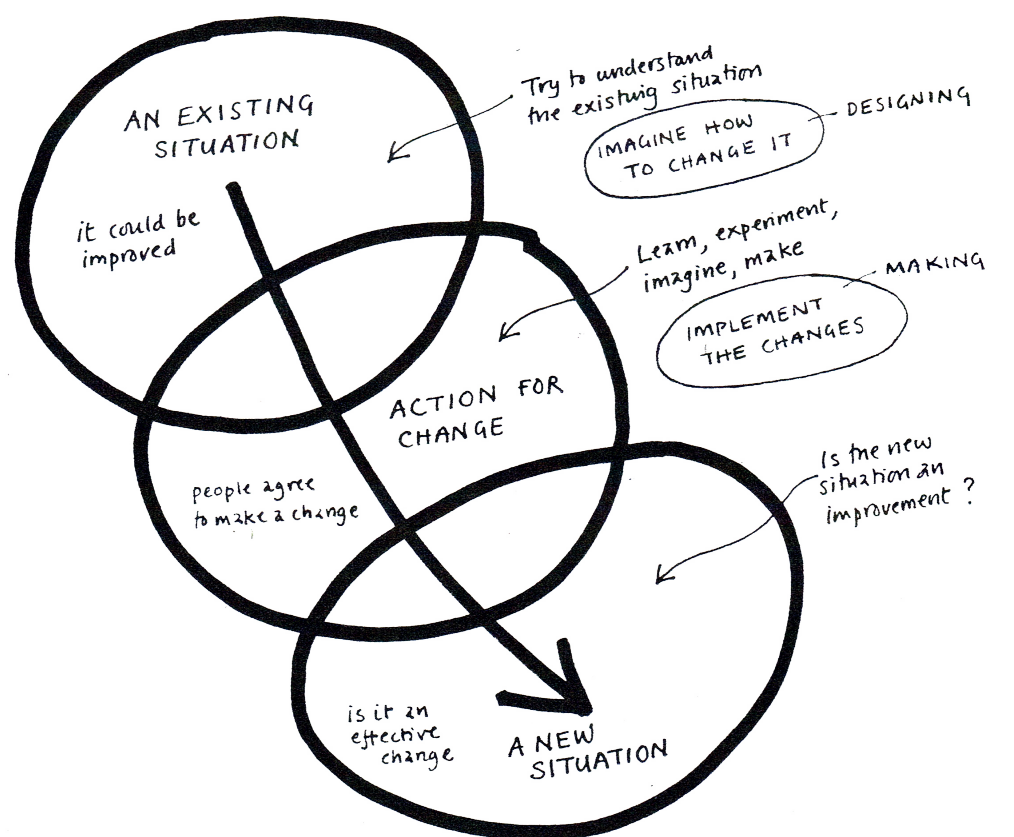
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Ken's initial education was as a stained glass designer at a rural art school in Devon and the Royal College of Art in London. However, he has spent his professional career working as a designer, cultural historian and advocate of design education. At the centre of his work, have been two main themes: the use of exhibitions as a medium for education and entertainment and the attempt to develop better strategies for teaching art and design.

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