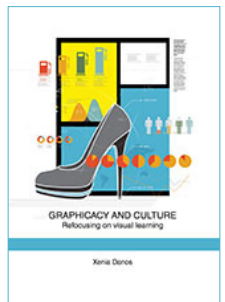
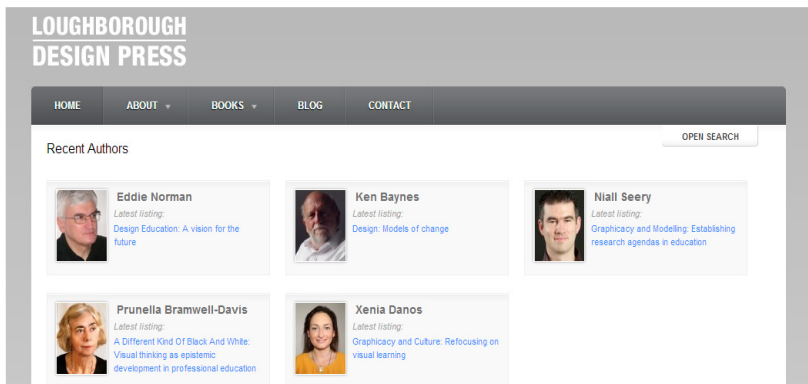
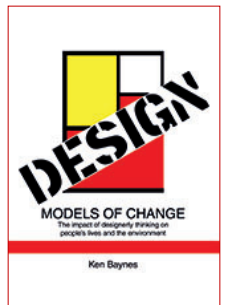




Loughborough Design Press publishes its first books

LDP's first titles are shown in this leaflet and are available as traditional printed books and ebooks. Both *DESIGN EDUCATION: A Vision for the Future* and *DESIGN: Models of Change* are available in 'Black and White' as paperbacks and ebooks (ePub and mobi formats) and *DESIGN: Models of Change* is available as a hardback in full colour, so we hope there is a format available that suits everyone's requirements.

The 'About LDP' section of LDP's website (www.ldpress.co.uk) gives further details of its Editorial Policy and Strategy. Short videos about LDP and about these publications can be found on its YouTube channel (<http://www.youtube.com/ldpressbooks>)



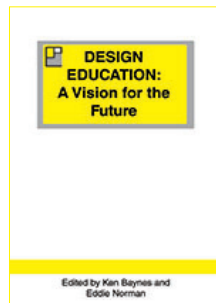
LDP's ebooks, hardback and paperback versions are now available from all good book stores (eg Blackwells and Waterstones) and online book sellers (eg BOOKSetc).

DESIGN EDUCATION: A Vision for the Future

This was LDP's response to the extraordinary proposals that were made by the Government for the English National Curriculum in Design & Technology and Art & Design. The book was edited by Ken Baynes and Eddie Norman with contributions from Stephanie Atkinson, Eileen Adams, Krysia Brochocka, Christopher Frayling, Gill Hope, Phil Roberts and Niall Seery. It was published and delivered to the DfE within the consultation period and contained two sections: 'For now' and 'For the future'. It was part of a chorus of criticism of the proposals from teachers and a wide range of organisations, and the Government has now moved on following a workshop jointly organised by the Design and Technology Association and the Royal Academy of Engineering. It is the 'For the future' section that is most relevant now.

More details can be found on LDP's Blog and Ken Baynes talks about 'Design Education; A Vision Lost?' on LDP's YouTube channel.

Paperback, B&W: ISBN 978-1-909671-03-4 ... £7.99 RRP
ePub, B&W: eISBN 978-1-909671-04-1 ... £2.99 RRP
Mobi, B&W: eISBN 978-1-909671-05-8 ... £2.99 RRP



DESIGN: Models of Change

The book that Ken Baynes has been working on for 10 years is now available. Ken addresses questions such as: How do designers do what they do? What is it that goes on in their minds that enables them to shape the things that people buy, use and inhabit? And how far do they share their mental abilities with people at large?

Reviews and further details can be found on LDP's Blog and Ken Baynes talks about his new book on LDP's YouTube Channel.

Hardback, colour: ISBN 978-1-909671-00-3 ... £55.00 RRP
Paperback, B&W: eISBN 978-1-909671-01-0 ... £15.99 RRP
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GRAPHICACY AND CULTURE: Refocusing on Visual Learning

This important new book by Xenia Danos of the University of Cyprus reviews current knowledge concerning graphicacy and its place in both our everyday lives and school curricula. The roles that literacy and numeracy play are widely recognised, and, although graphicacy is ever present, it goes largely unnoticed

The book and Xenia's associated video will be published soon ...

